



Euromonitor
International

Air Care in Serbia

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Air care volume sales strengthen
- Car air freshener sales rise in alignment with car sales
- Essential oils elevate appeal of air fresheners

PROSPECTS AND OPPORTUNITIES

- Strong outlook for air care
- Health trend could compromise sales of sprays/aerosols
- Innovations focus on fragrance extensions and products that improve mood

CATEGORY DATA

- Table 1 - Sales of Air Care by Category: Value 2019-2024
- Table 2 - Sales of Air Care by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Air Care: % Value 2020-2024
- Table 4 - LBN Brand Shares of Air Care: % Value 2021-2024
- Table 5 - Forecast Sales of Air Care by Category: Value 2024-2029
- Table 6 - Forecast Sales of Air Care by Category: % Value Growth 2024-2029

Home Care in Serbia - Industry Overview

EXECUTIVE SUMMARY

- Home care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for home care?

MARKET INDICATORS

- Table 7 - Households 2019-2024

MARKET DATA

- Table 8 - Sales of Home Care by Category: Value 2019-2024
- Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 13 - Distribution of Home Care by Format: % Value 2019-2024
- Table 14 - Distribution of Home Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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