



Surface Care in Ireland

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail volume sales of surface care continue to decline from COVID-19 high
Multi-purpose cleaners for floor and furniture cleaning continue to grow in popularity
Modern architectural trends support demand for window/glass cleaners

PROSPECTS AND OPPORTUNITIES

Retail volume sales will begin to shake off their post-pandemic hangover
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Home Care in Ireland - Industry Overview

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DISCLAIMER

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