



Euromonitor
International

Dishwashing in Spain

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Hand dishwashing remains preferred method in Spain, while stand-up pouches prove popular
Stable competitive landscape for dishwashing in Spain as multinationals retain overall leadership in 2024
Strong investment in innovation for hand dishwashing further bolsters segment’s success

PROSPECTS AND OPPORTUNITIES

Private label set to gain greater market share during forecast period
Channel dynamics are expected to remain stable, with continued emphasis on offline distribution, as dishwashers become more prevalent across the country
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DISCLAIMER

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