



Euromonitor  
International

# Deodorants in Lithuania

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## Deodorants in Lithuania - Category analysis

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The return to socialising and the workplace drives demand for deodorants in 2023

Rising interest in natural deodorants shapes the competitive landscape

Old Spice increases share while Gillette and Nivea offer new product choices

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/deodorants-in-lithuania/report](http://www.euromonitor.com/deodorants-in-lithuania/report).