



Euromonitor
International

Colour Cosmetics in Taiwan

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

South Korean colour cosmetics is highly popular among younger generations
L'Oréal Taiwan Co Ltd leads a highly fragmented competitive landscape
Department stores are leading channel for colour cosmetics

PROSPECTS AND OPPORTUNITIES

Strong interest in facial make-up will drive category growth
Niche brands emerge from make-up artists
Colour cosmetics offering skin care benefits will remain important

CATEGORY DATA

- Table 1 - Sales of Colour Cosmetics by Category: Value 2019-2024
- Table 2 - Sales of Colour Cosmetics by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Colour Cosmetics: % Value 2020-2024
- Table 4 - LBN Brand Shares of Colour Cosmetics: % Value 2021-2024
- Table 5 - LBN Brand Shares of Eye Make-up: % Value 2021-2024
- Table 6 - LBN Brand Shares of Facial Make-up: % Value 2021-2024
- Table 7 - LBN Brand Shares of Lip Products: % Value 2021-2024
- Table 8 - LBN Brand Shares of Nail Products: % Value 2021-2024
- Table 9 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2021-2024
- Table 10 - Forecast Sales of Colour Cosmetics by Category: Value 2024-2029
- Table 11 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2024-2029

Beauty and Personal Care in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for beauty and personal care ?

MARKET DATA

- Table 12 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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