



Euromonitor
International

Nappies/Diapers/Pants in Germany

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Declining birth rate starts to impact performance of nappies/diapers/pants
- Procter & Gamble strengthens leadership but private label makes gains in unstable economy
- Health and beauty specialists benefits from development of private label lines

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Tissue and Hygiene in Germany - Industry Overview

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DISCLAIMER

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