

Skin Care in Taiwan

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Table of Contents

Skin Care in Taiwan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dermocosmetics skin care brands enjoy steady growth L'Oréal Taiwan Co Ltd leads in skin care Retail e-commerce is the leading channel in skin care

PROSPECTS AND OPPORTUNITIES

Competitive marketplace to remain challenging in skin care Products for skin repair and treatment after aesthetic medicine will rise Consumers are becoming more knowledgeable and self-informed

CATEGORY DATA

Table 1 - Sales of Skin Care by Category: Value 2019-2024Table 2 - Sales of Skin Care by Category: % Value Growth 2019-2024Table 3 - NBO Company Shares of Skin Care: % Value 2020-2024Table 4 - LBN Brand Shares of Skin Care: % Value 2021-2024Table 5 - LBN Brand Shares of Basic Moisturisers: % Value 2021-2024Table 6 - LBN Brand Shares of Anti-agers: % Value 2021-2024Table 7 - LBN Brand Shares of Firming Body Care: % Value 2021-2024Table 8 - LBN Brand Shares of General Purpose Body Care: % Value 2021-2024Table 9 - LBN Brand Shares of Premium Skin Care: % Value 2021-2024Table 10 - Forecast Sales of Skin Care by Category: Value 2024-2029Table 11 - Forecast Sales of Skin Care by Category: % Value Growth 2024-2029

Beauty and Personal Care in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture 2024 key trends Competitive landscape Retail developments What next for beauty and personal care ?

MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2019-2024Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024Table 20 - Forecast Sales of Beauty and Personal Care by Category: % Value 2024Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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