

Bleach in Cameroon

March 2025

Table of Contents

Bleach in Cameroon - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Colgate-Palmolive Co. launches more affordable pouch format Five-litre format proliferates Local consumers show little sign of abandoning bleach

PROSPECTS AND OPPORTUNITIES

Price competition will remain fierce Specialised home care disinfectants will not undermine bleach's popularity Scented bleach will grow in popularity

CATEGORY DATA

Table 1 - Sales of Bleach: Value 2019-2024Table 2 - Sales of Bleach: % Value Growth 2019-2024Table 3 - NBO Company Shares of Bleach: % Value 2020-2024Table 4 - LBN Brand Shares of Bleach: % Value 2021-2024Table 5 - Forecast Sales of Bleach: Value 2024-2029Table 6 - Forecast Sales of Bleach: % Value Growth 2024-2029

Home Care in Cameroon - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for home care?

MARKET INDICATORS

Table 7 - Households 2019-2024

MARKET DATA

Table 8 - Sales of Home Care by Category: Value 2019-2024Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024Table 10 - NBO Company Shares of Home Care: % Value 2020-2024Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024Table 13 - Distribution of Home Care by Format: % Value 2019-2024Table 14 - Distribution of Home Care by Format and Category: % Value 2024Table 15 - Forecast Sales of Home Care by Category: % Value 2024-2029Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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