

# Polishes in Cameroon

March 2025

**Table of Contents** 

## Polishes in Cameroon - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Shoe polish dominates, but retail volume sales remain limited

Private label drives growth in furniture polish

Demand for floor polish remains negligible

## PROSPECTS AND OPPORTUNITIES

Small local grocers will remain the dominant distribution channel

Casualisation trend in footwear will deepen

Popularity of contemporary wooden furniture to boost demand for furniture polish

#### **CATEGORY DATA**

Table 1 - Sales of Polishes by Category: Value 2019-2024

Table 2 - Sales of Polishes by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Polishes: % Value 2020-2024

Table 4 - LBN Brand Shares of Polishes: % Value 2021-2024

Table 5 - Forecast Sales of Polishes by Category: Value 2024-2029

Table 6 - Forecast Sales of Polishes by Category: % Value Growth 2024-2029

## Home Care in Cameroon - Industry Overview

## **EXECUTIVE SUMMARY**

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

### MARKET INDICATORS

Table 7 - Households 2019-2024

#### MARKET DATA

Table 8 - Sales of Home Care by Category: Value 2019-2024

Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024

Table 10 - NBO Company Shares of Home Care: % Value 2020-2024

Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024

Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 13 - Distribution of Home Care by Format: % Value 2019-2024

Table 14 - Distribution of Home Care by Format and Category: % Value 2024

Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029

Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

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## **SOURCES**

Summary 1 - Research Sources

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