



Euromonitor  
International

# Laundry Care in Cameroon

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Price stability buoys demand
- Hand wash detergents continue to gain ground on bar detergents
- Novia Industries launches first scented bar detergent in Cameroon

PROSPECTS AND OPPORTUNITIES

- Quotas on imports of crude palm oil will remain a challenge for manufacturers of bar detergents
- Scented bar and hand wash detergents will proliferate
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Home Care in Cameroon - Industry Overview

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