



Euromonitor
International

Surface Care in Cameroon

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Multi-purpose cleaners remain dominant
- Artisanal and private label offerings squeeze established brands
- WhatsApp revolutionizes e-commerce

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- Supermarkets will overtake small local grocers as the leading distribution channel

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Home Care in Cameroon - Industry Overview

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DISCLAIMER

SOURCES

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