



Euromonitor
International

Analgesics in Slovenia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Expansion of labour-intensive industries and upsurge in sports activities drives growth in 2024
- Rising incidence of conditions such as arthritis supports sales of adult naproxen
- Declining demand for paediatric ibuprofen; however marketing and advertising efforts could have a positive long-term impact

PROSPECTS AND OPPORTUNITIES

- Expansion of e-commerce supports future growth
- Rising prices will boost sales of generics
- Concerns regarding the safety of ibuprofen and rising demand for faster-acting alternatives such as CBD

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Consumer Health in Slovenia - Industry Overview

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DISCLAIMER

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