

Vending in Finland

February 2025

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Vending in Finland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending sales stagnate in 2024 Major soft drinks players remain in the lead Narrow range on offer through vending machines

PROSPECTS AND OPPORTUNITIES

Moderate growth expected over the forecast period Despite growth prospects, vending will remain a niche category Legislation may have an impact on sales

CHANNEL DATA

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Retail in Finland - Industry Overview

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OPERATING ENVIRONMENT

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