



Euromonitor
International

Dishwashing in Nigeria

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dishwashing posts a retail volume decline as consumers seek cheaper options
Strong competition helps to limit the retail volume decline in dishwashing
Automatic dishwashing struggles as economic uncertainties impacts consumer and commercial use

PROSPECTS AND OPPORTUNITIES

Improvements in the economy and growth in the urban population is expected to support dishwashing
Strong competition will continue to support sales as a wide range of brands are offered for different income groups
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DISCLAIMER

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