



# Eye Care in Saudi Arabia

September 2023

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## Eye Care in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Multiple factors continue to support demand in eye care  
Eye drops remains the leading format, although gel is becoming more popular  
Jamjoom Pharma leads eye care, but “others” dominates

#### PROSPECTS AND OPPORTUNITIES

Growth in eye care to be supported by rising health awareness and tourism  
Growth will also be driven by the rise in screen time and eye surgery  
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### DISCLAIMER

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