

Eye Care in Saudi Arabia

October 2024

Table of Contents

Eye Care in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Several factors contribute to demand for eye care in Saudi Arabia

"Eyenai" solution launched in the Kingdom

Jamjoom Pharma continues to lead fragmented competitive landscape

PROSPECTS AND OPPORTUNITIES

Digital lifestyles and climate to support further growth of eye care

A rising number of eye care centres in Saudi Arabia

Private label has potential to grow, supported by leading pharmacies

CATEGORY DATA

Table 1 - Sales of Eye Care by Category: Value 2019-2024

Table 2 - Sales of Eye Care by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Eye Care: % Value 2020-2024

Table 4 - LBN Brand Shares of Eye Care: % Value 2021-2024

Table 5 - Forecast Sales of Eye Care by Category: Value 2024-2029

Table 6 - Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

Consumer Health in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024

Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC Registration And Classification

Vitamins And Dietary Supplements Registration And Classification

Self-medication/self-care And Preventive Medicine

Switches

DISCLAIMER

DEFINITIONS

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