



Euromonitor  
International

# Laundry Care in Slovakia

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2024 DEVELOPMENTS

Economic pressures see consumers shift to lower-priced products  
More modern variants pique consumer interest  
Henkel continues to invest in the category

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/laundry-care-in-slovakia/report](https://www.euromonitor.com/laundry-care-in-slovakia/report).