



Euromonitor
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Oral Care in Vietnam

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increasing desire for the perfect smile driving growth in oral care
- Unilever and Colgate remain the two major players in oral care
- Consumers shifting towards modern channels in search of better deals

PROSPECTS AND OPPORTUNITIES

- Increasing focus on oral hygiene set to propel growth
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Beauty and Personal Care in Vietnam - Industry Overview

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DISCLAIMER

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