



# Home Audio and Cinema in the US

July 2024

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## Home Audio and Cinema in the US - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declines across home audio and cinema, as wireless technology takes over  
Audiophiles is a growing niche consumer group, but values the secondary market  
Soundbars has been one brighter segment, but challenges stall growth in 2024

#### PROSPECTS AND OPPORTUNITIES

Continued decline for home audio and cinema moving forward  
Major artists release vinyl records, which may help sustain category relevance moving forward  
Soundbars to become more affordable and sleeker over the forecast period

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