



# Street Stalls/Kiosks in Indonesia

February 2024

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## Street Stalls/Kiosks in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Another year of positive growth in 2023

Mixue sees buoyant performance, thanks to increase in number of outlets

Bubble teas and iced drinks remain popular choice with younger consumers

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Full recovery expected by 2024

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