

# Consumer Foodservice By Location in Indonesia April 2025

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# Consumer Foodservice By Location in Indonesia - Category analysis

# **KEY DATA FINDINGS**

### 2024 DEVELOPMENTS

Challenging year for foodservice, with mixed performances across locations

Resilience observed within consumer foodservice through standalone and travel locations

Consumer foodservice through leisure faces challenging year

# PROSPECTS AND OPPORTUNITIES

Slow growth over the forecast period, driven by cost-conscious consumers amid uncertain economic environment

Strength of foodservice through standalone and travel locations

Despite ongoing price-sensitivity, certain locations are better poised for growth

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