



Euromonitor
International

Digestive Remedies in Azerbaijan

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Digestive remedies reports a further drop in demand in 2024 as sales continue to stabilise in the wake of the pandemic
Brand loyalty persists despite the challenging economic environment
Laxatives provides some relief in a challenging market

PROSPECTS AND OPPORTUNITIES

Digestive remedies expected to see a more stable performance over the forecast period
Category maturity and consumers leading healthier lifestyles the main threats to growth
Price-sensitive Azerbaijanis likely to seek out the best deals

CATEGORY DATA

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Consumer Health in Azerbaijan - Industry Overview

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DISCLAIMER

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