



Depilatories in South Korea

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Women’s razors and blades drives decline in overall depilatories
Schick suffers from the decline of women’s razors and blades, but continues to dominate
All distribution channels see sales decline, but retail e-commerce maintains its dominance

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New regulation will make labelling easier for hair removers/bleaches

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Beauty and Personal Care in South Korea - Industry Overview

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DISCLAIMER

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