



Away-From-Home Tissue and Hygiene in Thailand

March 2024

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Away-From-Home Tissue and Hygiene in Thailand - Category analysis

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Increase in inbound and domestic tourism provides a boost sales through the horeca channel
Thailand's ageing population boosting demand for AFH adult incontinence
Bulk purchasing behaviour noted in AFH adult incontinence

PROSPECTS AND OPPORTUNITIES

Ageing population likely to fuel dynamic growth in AFH adult incontinence
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DISCLAIMER

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