



Euromonitor
International

Cough, Cold and Allergy (Hay Fever) Remedies in Costa Rica

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Post-pandemic increase in spread of seasonal viruses boosts demand
Combination products remains one of the best performing categories
Bayer introduces Tabcin PowerGels

PROSPECTS AND OPPORTUNITIES

Consumer base for antihistamines/allergy remedies set to continue expanding
Dominance of Halls brand in medicated confectionery unlikely to be challenged
Interest in herbal/traditional products expected to remain strong

CATEGORY DATA

- Table 1 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024
- Table 2 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024
- Table 4 - LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024
- Table 5 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029
- Table 6 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cough-cold-and-allergy-hay-fever-remedies-in-costa-rica/report.