

Toilet Care in Uruguay

February 2025

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Toilet Care in Uruguay - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Supply issues impact retail current value sales Multi-chambered blocks and gel disks gaining ground in rim blocks SC Johnson dominates

PROSPECTS AND OPPORTUNITIES

Retail constant value sales will rebound Toilet liquids/foams will be the top performer Soft water will constrain demand growth

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DISCLAIMER

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