



Euromonitor
International

Home Audio and Cinema in Brazil

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline for most categories, but home cinema and speaker systems remains a brighter spot
Economic constraints further challenge consumer spending on home audio and cinema
Retailers rely on steep discounts and promotions to attract buyers

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-audio-and-cinema-in-brazil/report.