



# Consumer Foodservice By Location in Taiwan

February 2024

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## Consumer Foodservice By Location in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Eating out culture is more developed in Northern Taiwan  
Pandemic drives foodservice operators to develop new business models  
Lodging foodservice benefits from premium buffet trend

#### PROSPECTS AND OPPORTUNITIES

Foodservice in South and Central Taiwan to see strong growth over forecast period  
Chained stores rethink expansion plans as costs increase  
Growth from leisure and lodging is expected

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