

Full-Service Restaurants in Taiwan

March 2025

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Full-Service Restaurants in Taiwan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Full-service restaurants focus on unique and engaging concepts to boost growth Signature meal kits are bringing restaurant-quality dishes to home kitchens

Restaurants embrace automation to combat labour shortages and rising costs

PROSPECTS AND OPPORTUNITIES

Taiwan's fine dining scene is expected to drive ongoing growth in full-service restaurants

Restaurants are expected to implement collaborations and feature guest chefs

The rise of everyday influencers will continue, driving recommendations for full-service restaurants

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