



Euromonitor
International

Polishes in Saudi Arabia

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Maintenance and preservation concerns drive growth in 2024
Metal polish benefits from enduring utility, while floor polishes faces rising competition
Shoe polish gains momentum as price promotions remain relevant for entire category

PROSPECTS AND OPPORTUNITIES

Floor polish faces threats to growth
Shoe polish holds potential for expansion as metal polish sees sustained demand
Overall category will continue to suffer from lack of innovation

CATEGORY DATA

- Table 1 - Sales of Polishes by Category: Value 2019-2024
- Table 2 - Sales of Polishes by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Polishes: % Value 2020-2024
- Table 4 - LBN Brand Shares of Polishes: % Value 2021-2024
- Table 5 - Forecast Sales of Polishes by Category: Value 2024-2029
- Table 6 - Forecast Sales of Polishes by Category: % Value Growth 2024-2029

Home Care in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

- Table 7 - Households 2019-2024

MARKET DATA

- Table 8 - Sales of Home Care by Category: Value 2019-2024
- Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 13 - Distribution of Home Care by Format: % Value 2019-2024
- Table 14 - Distribution of Home Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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