



Euromonitor
International

Consumer Foodservice By Location in South Africa

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Travel, leisure, and lodging locations experience a significant boost due to surge in tourists visiting South Africa
Chained outlets look to untapped markets and smaller formats to drive growth

PROSPECTS AND OPPORTUNITIES

Cost of prime city locations will continue to rise, presenting a challenge for brands
Impact of eVisa extension, major sporting events, and retail property development set to drive growth of consumer foodservice
Changing consumer preferences and tastes will require adaptability by foodservice players over forecast period

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Consumer Foodservice in South Africa - Industry Overview

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DISCLAIMER

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