



Consumer Foodservice By Location in Japan

February 2024

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Consumer Foodservice By Location in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tourism recovery supports strong growth for travel and lodging locations

Labour shortages remain a crucial issue in consumer foodservice

PROSPECTS AND OPPORTUNITIES

Further recovery of tourism set to support growth, with more events and the opening of a theme park

The increase of urban-style smaller-sized outlets

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