



Euromonitor
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Cafés/Bars in South Africa

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Daytime dining continues to present significant growth opportunities during a tough economic climate
Independent cafés and coffee shops play vital roles in driving growth
Mugg & Bean continues to innovate through technology and alternative offerings

PROSPECTS AND OPPORTUNITIES

Smaller format cafés to gain popularity as they look to drive future growth
Increasing number of cafés adapt offering to include remote working facilities
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Consumer Foodservice in South Africa - Industry Overview

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DISCLAIMER

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