



# Consumer Foodservice By Location in Spain

February 2024

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## Consumer Foodservice By Location in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

A return to pre-pandemic value sales for consumer foodservice by location in Spain in 2023

IKEA restaurant and El Corte Inglés exploit resurgent demand with combined offers of foodservice and retail

Travel and lodging locations see the strongest growth, benefiting from domestic and foreign tourism, post-pandemic

#### PROSPECTS AND OPPORTUNITIES

Standalone is set to continue to dominate consumer foodservice by location sales over the forecast period, but ghost kitchens and delivery services offer scope for growth

Petrol companies are exploring new options for food service as they seek to diversify their offerings

Travel and retail are set to benefit from an increase in footfall over the forecast period

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