



Euromonitor
International

Consumer Foodservice By Location in Spain

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Lodging and standalone locations the most dynamic areas of the market in 2024
- The worlds of retail and foodservice successfully blending together
- Hotel chains cooperate with Spanish chefs to draw interest from high-end diners

PROSPECTS AND OPPORTUNITIES

- Retail locations should see a positive performance as Spain's economy improves
- Lodging locations could target wealthier travellers
- Standalone locations face challenges and opportunities

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DISCLAIMER

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