



Euromonitor  
International

# Cafés/Bars in the Philippines

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Increase in consumer mobility sustains growth of café/bars  
Coffee industry in the Philippines faces significant challenges in 2024  
Affordable coffee is on the rise, driven by grab-and-go start-ups

PROSPECTS AND OPPORTUNITIES

Players will explore new formats, helping cafés/bars to sustain growth  
Starbucks will continue to lead the category amid increasing competition from smaller players  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cafes-bars-in-the-philippines/report](http://www.euromonitor.com/cafes-bars-in-the-philippines/report).