

Full-Service Restaurants in the United Kingdom

February 2025

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Full-Service Restaurants in the United Kingdom - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Value growth of full-service restaurants mainly driven by high prices

Chains benefit from loyal consumer base and fewer difficulties with operating costs than independent outlets Brands utilise different strategies as consumers demand value for money

PROSPECTS AND OPPORTUNITIES

Uncertain future for full-service restaurants in the UK

Delivery and takeaway set to record further sales growth via full-service restaurants

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