

Cafés/Bars in Spain

March 2025

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Cafés/Bars in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Bars/pubs losing sales to other consumer foodservice options Cafés/bars offer new experiences to attract customers Homemade and traditional dishes tap into the nostalgia trend

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Specialist coffee and tea shops set for positive growth Players set to focus on delivery and takeaway to boost sales Reinvention through more sustainable, customisable and interesting product offerings

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