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# Consumer Foodservice By Location in the United Kingdom

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Tourism recovery drives growth in travel, lodging, and retail foodservice locations
- Travel and retail locations lead growth, while leisure remains flat
- Value for money drives demand across key consumer foodservice locations

PROSPECTS AND OPPORTUNITIES

- Technology integration will continue to reshape dining experiences
- Consumer foodservice through travel set for further growth
- Generation Z to help shape the future of consumer foodservice

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