



Euromonitor
International

Depilatories in Argentina

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Women’s razors and blades dominates but faces challenges
- Newsan leverages the licence for the Gillette brand to head the field
- Wide network, familiarity and omnichannel approach underpin the strength of pharmacies in depilatories

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Beauty and Personal Care in Argentina - Industry Overview

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DISCLAIMER

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