

Computers and Peripherals in Spain

July 2024

Table of Contents

Computers and Peripherals in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Educational laptops and tablets represent key growth area Gaming drives demand for larger monitors

Competitive landscape remains stable

PROSPECTS AND OPPORTUNITIES

Incorporation of AI features will dominate innovation

Laptops, tablets and monitors are expected to lead growth

Retailers will adopt omnichannel shopping approach

CATEGORY DATA

- Table 1 Sales of Computers and Peripherals by Category: Volume 2019-2024
- Table 2 Sales of Computers and Peripherals by Category: Value 2019-2024
- Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024
- Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024
- Table 5 Sales of Computers by Category: Business Volume 2019-2024
- Table 6 Sales of Computers by Category: Business Value MSP 2019-2024
- Table 7 Sales of Computers by Category: Business Volume Growth 2019-2024
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2019-2024
- Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
- Table 10 LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
- Table 11 Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
- Table 12 Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
- Table 13 Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
- Table 14 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
- Table 15 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
- Table 16 Forecast Sales of Computers by Category: Business Volume 2024-2029
- Table 17 Forecast Sales of Computers by Category: Business Value MSP 2024-2029
- Table 18 Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
- Table 19 Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

Consumer Electronics in Spain - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 20 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 21 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 23 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 24 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 26 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 28 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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