



**Euromonitor
International**

Home Audio and Cinema in Spain

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Continued decline in volume sales across home audio and cinema categories
- Demand for soundbars remains strong
- No major changes in competitive landscape

PROSPECTS AND OPPORTUNITIES

- Demand will continue to fall, in favour of smart devices
- Innovation in television could challenge demand for separate soundbars
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Consumer Electronics in Spain - Industry Overview

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