



Home Audio and Cinema in Spain

July 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued decline in volume sales across home audio and cinema categories

Demand for soundbars remains strong

No major changes in competitive landscape

PROSPECTS AND OPPORTUNITIES

Demand will continue to fall, in favour of smart devices

Innovation in television could challenge demand for separate soundbars

Offline channel will remain strong in this category

CATEGORY DATA

Table 1 - Sales of Home Audio and Cinema by Category: Volume 2019-2024

Table 2 - Sales of Home Audio and Cinema by Category: Value 2019-2024

Table 3 - Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024

Table 4 - Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024

Table 6 - LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024

Table 7 - Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024

Table 8 - Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029

Table 9 - Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029

Table 10 - Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

Consumer Electronics in Spain - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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