

# Pet Products in Spain

May 2025

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# Pet Products in Spain - Category analysis

# **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Current value growth for other pet products, but consumers rein in spending Bayer leads, but smallerbrands are gaining a toehold Pet shops and superstores lead sales again in 2025

# PROSPECTS AND OPPORTUNITIES

Growth predicted as populations of cats, small dogs, and mammals increase E-commerce will enjoy ongoing growth in the coming years 'Natural' trend set to become increasingly visible in pet products

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