

Depilatories in Costa Rica

May 2025

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Depilatories in Costa Rica - Category analysis

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2024 DEVELOPMENTS

Women's razors and blades remain dominant

Proctor and Gamble's Gillette Venus the leading brand

Supermarkets continue to be an important channel for depilatories

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New product launches will support moderate growth in retail constant value sales

Word-of-mouth could help more specialized products gain traction

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DISCLAIMER

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