

Digestive Remedies in Uruguay

October 2024

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Digestive Remedies in Uruguay - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased awareness of digestive disorders boost sales during 2024

Digestive remedies record positive growth as Uruguayans purchase goods from local retailers

Mega Labs SA leads, with wide distribution and competitive price points

PROSPECTS AND OPPORTUNITIES

Ongoing growth for digestive remedies driven by laxatives and antacids

Demand for natural digestive remedies rise as consumers preference natural goods

E-commerce will become crucial in the sales structure of companies

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DISCLAIMER

DEFINITIONS

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