



Euromonitor  
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# Polishes in the Philippines

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shoe polish maintains solid growth as players adapt to consumers' changing needs  
Dominating polishes through limited competition  
Rise of brands and private label via e-commerce

PROSPECTS AND OPPORTUNITIES

Metal polishes will remain a niche category, but with growth potential  
Adapting to inflationary pressures by offering affordable products and bundle offers  
Capitalising on social media marketing gaps

CATEGORY DATA

- Table 1 - Sales of Polishes by Category: Value 2019-2024
- Table 2 - Sales of Polishes by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Polishes: % Value 2020-2024
- Table 4 - LBN Brand Shares of Polishes: % Value 2021-2024
- Table 5 - Forecast Sales of Polishes by Category: Value 2024-2029
- Table 6 - Forecast Sales of Polishes by Category: % Value Growth 2024-2029

Home Care in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for home care?

MARKET INDICATORS

- Table 7 - Households 2019-2024

MARKET DATA

- Table 8 - Sales of Home Care by Category: Value 2019-2024
- Table 9 - Sales of Home Care by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
- Table 13 - Distribution of Home Care by Format: % Value 2019-2024
- Table 14 - Distribution of Home Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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