



Euromonitor
International

In-Car Entertainment in Canada

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Demand is muted by a decline in car usage and high car prices
- Built-in infotainment systems in electric vehicles (EVs) reduces the need for aftermarket sales
- Smartphone replacement of in-car navigation lowers the demand for legacy products

PROSPECTS AND OPPORTUNITIES

- Further decline in retail volume sales as in-car entertainment evolves into a niche supported by car enthusiasts and audiophiles
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/in-car-entertainment-in-canada/report.