



# Self-Service Cafeterias in France

February 2024

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## Self-Service Cafeterias in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The recovery of commercial centres and hypermarkets key to the growth of self-service cafeterias

Flunch looks to bounce back with new concepts

Ikea Restaurant benefits from increased footfall in Ikea stores, while motorway locations bounce back as tourism increases

#### PROSPECTS AND OPPORTUNITIES

Bleak outlook for retail locations could spell bad news for self-service cafeterias

Big projects ahead for Flunch while the Olympics should bring short-term benefit to self-service cafeterias in travel locations

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