



**Euromonitor  
International**

# In-Car Entertainment in Chile

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

In-car entertainment continues to decline in Chile  
Rise of smartphones and the incorporation of navigation systems in new cars mean in-car navigation has lost relevance  
Pioneer leads a rapidly declining category

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Despite declining demand, some premiumisation could remain  
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Consumer Electronics in Chile - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-chile/report](http://www.euromonitor.com/in-car-entertainment-in-chile/report).