



In-Car Entertainment in the United Kingdom

July 2024

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In-Car Entertainment in the United Kingdom - Category analysis

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2024 DEVELOPMENTS

Weakest performer, in-dash media players, faces competition from other products

Overall decline is less steep compared to pandemic years

Limited availability in retailers as many products are considered obsolete

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Negligible market size for in-car speakers and in-dash media players

Specialised sat nav options can bring value to a category rapidly declining in volume terms

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