



**Euromonitor
International**

Consumer Foodservice By Location in Belgium

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Standalone locations suffer in 2024 amid high inflation
New openings of limited-service restaurants in retail location
Travel locations still far from pre-pandemic sales

PROSPECTS AND OPPORTUNITIES

Standalone locations face further challenges in the future
Foodservice through travel to perform well amid investment from key players
Foodservice through retail will focus on Gen Z

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Consumer Foodservice in Belgium - Industry Overview

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