



Euromonitor
International

Consumer Foodservice By Location in Switzerland

May 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumer foodservice through standalone benefits from consumers' return to out-of-home lifestyles
Consumer foodservice by location follows many of the same trends seen across consumer foodservice per se
Consumers increasingly seek healthier food

PROSPECTS AND OPPORTUNITIES

Profitability remains the biggest challenge ahead, as players need to adapt to evolving consumer trends
Tourism likely to drive growth over the forecast period
Different locations cater to different consumer demographics

CATEGORY DATA

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DISCLAIMER

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